Global initiative targets 100 million climate marchers

United for the Future calls on people in every country to march on 15 September 2028, the International Day of Democracy, with one message to their leaders: act on the science and protect our future.

ANTALYA, 12 November 2026. United for the Future launches at COP31 today with a plan to unite 100 million people in peaceful, non-partisan marches in cities worldwide on the same day. The goal: the largest coordinated climate demonstration in history, putting climate action back at the top of the political agenda.

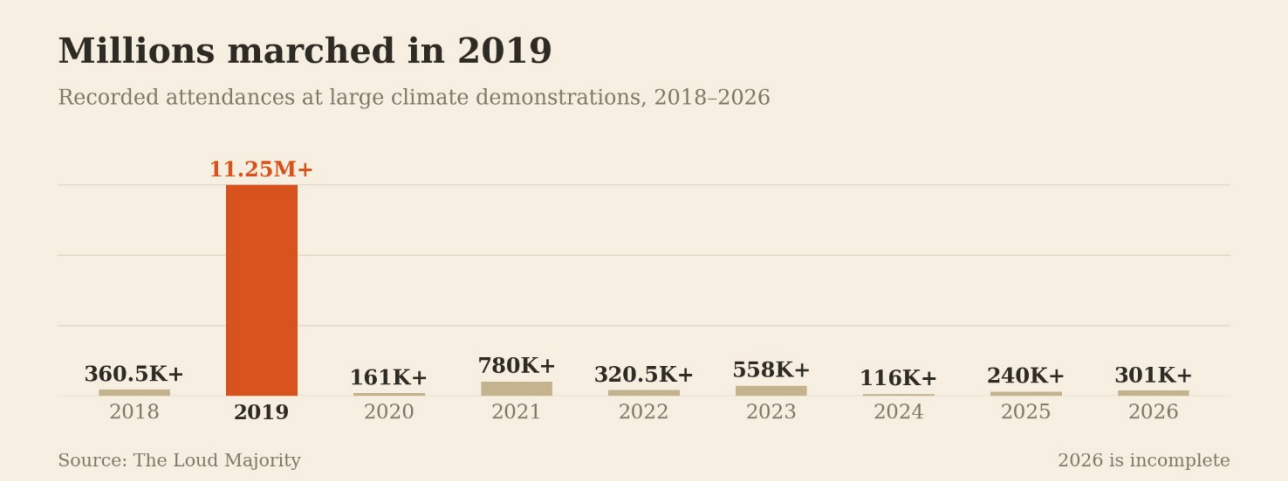
Backers of the initiative include **Christiana Figueres**, former UN climate chief and a key architect of the Paris Agreement; **Bill McKibben**, author and co-founder of 350.org; **Professor Ram Ramanathan** of Scripps Institution of Oceanography, UC San Diego; and **Sandrine Dixson-Declève**, Honorary President of the Club of Rome.

The shared call is **“Protect our future. Act on the science.”** It asks governments to stop weakening climate protections and deliver action that cuts emissions and protects nature in line with science.

A 2024 Nature Climate Change study across 125 countries found that 89% want their government to do more on climate. Yet people underestimate others’ willingness to act. We Don’t Have Time documented 45 climate policy reversals and rollback proposals between July 2025 and July 2026.

> *“We have never had so many leading voices back one of our initiatives so quickly. Even before launch, people around the world have contacted us after hearing about it by word of mouth, asking how they can help. People are fed up with seeing climate action dismantled. We already have the majority. Now we need to turn that support into pressure leaders cannot ignore,”* says **Ingmar Rentzhog**, founder of We Don’t Have Time and co-founder of United for the Future.

In 2019, youth-led global climate strikes recorded more than 11 million attendances across the year’s strike days. They helped push climate to the top of the political agenda and build momentum for the European Green Deal. Britain’s House of Commons declared a climate emergency, and the UN held its first Youth Climate Summit. United for the Future wants to build that momentum again, on greater scale, with every generation and every part of society.



Source: The Loud Majority

The Baltic Way showed the power of peaceful mass participation. In 1989, around two million people joined hands across Estonia, Latvia and Lithuania, helping pave the way for restored independence by 1991. United for the Future draws on that spirit: people across generations and political views standing together for peaceful climate action.

A practical model comes from Stockholm's march on 23 August 2026, organised by the Swedish Society for Nature Conservation, the Rebel Mums, the Rebel Dads and Researchers' Desk. The method shared on The Loud Majority brings trusted organisations, grassroots organisations and their communities together around one demand, with no party flags.

"We thought 10,000 would be difficult to gather. By our estimate, well above 50,000 came, making it one of the largest climate demonstrations in Swedish history. More than 280 organisations brought their own communities. Families, scouts, unions and scientists saw a march they belonged in and wanted to be part of. Now we want to make the same thing happen on a global scale," says **Sara Nilsson Lööv**, co-founder of Rebellmammorna/the Rebel Mums and co-founder United for the Future.

"Every fraction of a degree of warming we prevent protects people and nature. Scientists cannot stand aside while the evidence is ignored. We are helping organise this movement to stand alongside the public and demand that governments act on the science," says **Alasdair Skelton**, Professor of Geochemistry and Petrology at Stockholm University and co-founder of Researchers' Desk and co-founder United for the Future.

The International Day of Democracy, 15 September 2028, was chosen to send a clear message: governments must listen to the majority. It marks ten years since the youth climate strike movement began and comes ahead of key elections with global consequences. It also gives us nearly two years to build the movement.

Organisations and communities in every country and every city are invited to help build United for the Future and to form local coalitions and organise marches on the same day, united by the same demand.

Join the initiative: unitedforthefuture2028.org

Invitation for media attending COP31: unitedforthefuture.confetti.events

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About United for the Future

United for the Future is a global initiative uniting people across borders and generations for climate action. Its goal is 100 million people marching peacefully on 15 September 2028. Initiated by Researchers Desk and the We Don't Have Time Foundation. More information: unitedforthefuture2028.org

About We Don't Have Time

We Don't Have Time is the world's largest media platform for climate action. wedonthavetime.org foundation.wedonthavetime.org

About Researchers' Desk

Researchers' Desk is a non-profit connecting researchers with the public, educators and decision-makers. It makes science on climate and biodiversity accessible and explains society's choices. researchersdesk.se